

With over 1800 members, Maryland is one of the largest and most active HIMSS chapters in the nation. Sponsorships provide a venue to learn, meet new people, and showcase your company's products and services to Health IT professionals and leaders from health organizations across Maryland. There are a variety of sponsorship opportunities available for the upcoming 2017 – 2018 season.

Corporate Sponsor Program - \$2,500

This program supports the chapter's three educational sessions and evening networking event. Our educational event themes will address Maryland's unique care delivery transformation revolution and how it is leveraging Health IT exploring current hot topics including population health, analytics, and cybersecurity. Educational events will be held in Fall, Winter, and Spring at a variety of locations around Maryland and will include speakers, panel discussions, and interactive demonstrations this year. Please see the Events Calendar on our website for more program details as they become available.

The 2017 -2018 Corporate Sponsorships includes:

- Your company logo on our MDHIMSS Web site.
- Your company logo on the program material for the three **Educational Events** and **Evening Networking Event**.
- A table at the event in our vendor area for the three **Educational Events** and **Evening Networking Event**.
- The ability to speak at **one** of our **Educational Events** about your company during the Vendor Spotlight session (2 Minutes).
- Two free vendor passes to each of the **Educational Events** and **Evening Networking Event**.

Corporate Sponsorship Additional Options

Email Campaign \$250 –We will announce your event, focus group or webinar to over 1,800 Maryland HIMSS HIT professionals with up to three email blasts using information and web links you provide. Content must be appropriate and approved by Maryland HIMSS. The sponsor is responsible for registration and logistics for their event.

Newsletter Announcement \$100 Announce your product or event to our membership through inclusion in our Newsletter and placement on the Maryland HIMSS website event page. Content must be appropriate and approved by Maryland HIMSS

Social Event Sponsorship - \$500

This sponsorship supports a happy hour event offering social networking for members and future members of Maryland HIMSS. We will hold a minimum of 3 social events during the 2017 – 2018 season at various interesting pubs and eateries around Maryland. Please see the Events Calendar on our website for social event themes and details. Each event will be limited to two sponsors, and the total amount of the sponsorship is used towards food and beverage at one social event.

The sponsorship includes:

- Signage and acknowledgment when promoting the event to the entire Maryland chapter membership, potential members database, and some neighboring state's chapter members
- The opportunity to address the group at the event
- Promote service at the event with literature
- Host a raffle to collect attendee information

Health IT / Advocacy Day in Annapolis, MD \$2,000

This is a one company sponsorship to support our health information technology legislation day. This event is tentatively taking place in February 2018, but we may change this up a bit this year and conduct it as a separate event outside of the legislative session that takes place from January 10 through April 9, 2018. The sponsor will work with the advocacy committee in the planning of the event.

The sponsorship includes:

- Signage and acknowledgment when promoting the event to the entire Maryland chapter membership
- The opportunity to address the group at the event
- Promote service at the event with literature
- Host a raffle to collect attendee information

The 8th Annual Golf Tournament

On Monday May 14, 2018 we will return to one of the most beautiful courses in the area. Hayfields Country Club will serve as the perfect place for you to enjoy a wonderful day of golf and entertainment, while providing ample time to interact with current and potential customers from the Healthcare industry. The event has grown in popularity over the past 7 years and registration fills up quickly! We look forward to your sponsorship to help us make this a great success! Details are on a separate brochure.

Contact

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