

2018 – 2019 Sponsorship Programs

With over 2,000 members, Maryland is one of the largest and most active HIMSS chapters in the nation. Sponsorships provide a venue to learn, meet new people, and showcase your company's products and services to Health IT professionals and leaders from health organizations across Maryland. There are a variety of sponsorship opportunities available for the upcoming 2018 – 2019 season.

Our Sponsorship Year follows our Fiscal Year, which is from July 1st through June 30th.

Please look at the sponsorship opportunities on the following pages and reach out to us if you would like to purchase a sponsorship or if you have any questions.

Please Note:

- 1. Sponsorships that include a golf tournament twosome or foursome will go up in price after 9/7/18. To avoid the price increase, payment must be received no later than 9/7/18.*
- 2. No Sponsorship benefits will be provided until after payment is received.*

Elite Sponsor Program – (\$8,000) (\$8,500 if paid after 9/7/18)

Number of Sponsors: 2

The 2018 -2019 Elite Sponsorship includes:

- Your company logo on our MDHIMSS Web site
- Your company logo on the program material for the three **Educational Events** and **Evening Networking Event** as an **Elite Level Sponsor**
- A table at the event in our vendor area for the three **Educational Events** and **Evening Networking Event**.
- The ability to speak at **two** of our **Educational Events** about your company during the Vendor Spotlight session (5 Minutes).
- Six (6) free vendor passes to each of the **Educational Events** and **Evening Networking Event**.
- **Two Email Campaigns** – We will announce your event, focus group or webinar to over 2,000 Maryland HIMSS HIT professionals with up to two (2) email blasts using information and web links you provide. Content must be appropriate and approved by Maryland HIMSS and cannot exceed more than 250 characters. The sponsor is responsible for registration and logistics for their event.
- **Two Newsletter Announcements** - Announce your product or event to our membership through inclusion in our Newsletter and placement on the Maryland HIMSS website event page. Content must be appropriate and approved by Maryland HIMSS. This sponsorship level includes a ½ page add.
- **Social Event Sponsorship** - This sponsorship supports a happy hour event offering social networking for members and future members of Maryland HIMSS. The sponsorship includes:
 - 1) Signage and acknowledgment when promoting the event to the entire Maryland chapter membership, potential members database, and some neighboring state's chapter members
 - 2) The opportunity to address the group at the event
 - 3) Promote service at the event with literature
 - 4) Host a raffle to collect attendee information
- **Hole Sponsor (\$3,000 value)** – A Hole Sponsorship at our 9th Annual Golf Tournament on May 13, 2019. This includes:
 - 1) A Golf foursome, lunch and dinner (4) Players
 - 2) Signage at one of our holes
 - 3) Inclusion in the event program (Logo)
 - 4) Sign recognition at golf registration
 - 5) Ability to place table and (1) greeter at your hole

Premium Plus Sponsor Program – (\$6,000) (\$6,250 if paid after 9/7/18)

Number of Sponsors: 4

The 2018 -2019 Premium Plus Sponsorship includes:

- Your company logo on our MDHIMSS Web site.
- Your company logo on the program material for the three **Educational Events** and **Evening Networking Event** as a **Premium Plus Level Sponsor**
- A table at the event in our vendor area for the three **Educational Events** and one **Evening Networking Event**.
- The ability to speak at **one** of our **Educational Events** about your company during the Vendor Spotlight session (2 Minutes).
- Four (4) free vendor passes to each of the **Educational Events** and **Evening Networking Event**.
- **Two Email Campaigns** – We will announce your event, focus group or webinar to over 2,000 Maryland HIMSS HIT professionals one time via email blasts using information and web links you provide. Content must be appropriate and approved by Maryland HIMSS cannot exceed more than 250 characters. The sponsor is responsible for registration and logistics for their event.
- **One Newsletter Announcement** - Announce your product or event to our membership through inclusion in our Newsletter and placement on the Maryland HIMSS website event page. Content must be appropriate and approved by Maryland HIMSS. This sponsorship level includes a ¼ page add.
- **Social Event Sponsorship** - This sponsorship supports a happy hour event offering social networking for members and future members of Maryland HIMSS. The sponsorship includes:
 - 1) Signage and acknowledgment when promoting the event to the entire Maryland chapter membership, potential members database, and some neighboring state's chapter members
 - 2) The opportunity to address the group at the event
 - 3) Promote service at the event with literature
 - 4) Host a raffle to collect attendee information
- **Hole Sponsor (\$1,500 value)** – A Hole Sponsorship at our 9th Annual Golf Tournament on May 13, 2019. This includes:
 - 1) A Golf twosome, lunch and dinner (2) Players
 - 2) Signage at one of our holes
 - 3) Inclusion in the event program (Logo)
 - 4) Sign recognition at golf registration
 - 5) Ability to place table and (1) greeter at your hole

Premium Sponsor Program – (\$4,000) (\$4,250 if paid after 9/7/18)

Number of Sponsors: 6

The 2018 -2019 Premium Sponsorship includes:

- Your company logo on our MDHIMSS Web site.
- Your company logo on the program material for the three **Educational Events** and **Evening Networking Event** as a **Premium Level Sponsor**
- A table at the event in our vendor area for the three **Educational Events** and **Evening Networking Event**.
- The ability to speak at **one** of our **Educational Events** about your company during the Vendor Spotlight session (2 Minutes).
- Two (2) free vendor passes to each of the **Educational Events** and **Evening Networking Event**.
- **One Email Campaign** –We will announce your event, focus group or webinar to over 2,000 Maryland HIMSS HIT professionals one time via email blasts using information and web links you provide. Content must be appropriate and approved by Maryland HIMSS. The sponsor is responsible for registration and logistics for their event.
- **One Newsletter Announcement** - Announce your product or event to our membership through inclusion in our Newsletter and placement on the Maryland HIMSS website event page. Content must be appropriate and approved by Maryland HIMSS. This sponsorship level includes a ¼ page add.
- **Hole Sponsor (\$1,500 value)** – A Hole Sponsorship at our 9th Annual Golf Tournament on May 13, 2019. This includes:
 - 1) A Golf twosome, lunch and dinner (2) Players
 - 2) Signage at one of our holes
 - 3) Inclusion in the event program (Logo)
 - 4) Sign recognition at golf registration
 - 5) Ability to place table and (1) greeter at your hole

Corporate Sponsor Program - \$2,500

Number of Sponsors: 10

The 2018 -2019 Corporate Sponsorship includes:

- Your company logo on our MDHIMSS Web site.
- Your company logo on the program material for the three **Educational Events** and **Evening Networking Event**.
- A table at the event in our vendor area for the three **Educational Events** and **Evening Networking Event**.
- The ability to speak at **one** of our **Educational Events** about your company during the Vendor Spotlight session (2 Minutes).
- Two (2) free vendor passes to each of the **Educational Events** and **Evening Networking Event**.

Social Event Sponsorship - \$500

This sponsorship supports a happy hour event offering social networking for members and future members of Maryland HIMSS. We will hold a minimum of 3 social events during the 2018 – 2019 season at various interesting pubs and eateries around Maryland. Please see the Events Calendar on our website for social event themes and details. Each event will be limited to two sponsors, and the total amount of the sponsorship is used towards food and beverage at one social event.

The sponsorship includes:

- Signage and acknowledgment when promoting the event to the entire Maryland chapter membership, potential members database, and some neighboring state’s chapter members
- The opportunity to address the group at the event
- Promote service at the event with literature
- Host a raffle to collect attendee information

Health IT / Advocacy Day in Annapolis, MD \$2,000

This is a one company sponsorship to support our health information technology legislation day. This event is tentatively taking place in on January 31, 2019. The sponsor will work with the advocacy committee in the planning of the event.

The sponsorship includes:

- Signage and acknowledgment when promoting the event to the entire Maryland chapter membership
- The opportunity to address the group at the event
- Promote service at the event with literature
- Host a raffle to collect attendee information

The 9th Annual Golf Tournament

On Monday, May 13, 2019, we will return to one of the most beautiful courses in the area. Hayfields Country Club will serve as the perfect place for you to enjoy a wonderful day of golf and entertainment while providing ample time to interact with current and potential customers from the Healthcare industry. The event has grown in popularity over the past 8 years and registration fills up quickly! We look forward to your sponsorship to help us make this a great success! Details will be forthcoming soon on a separate brochure.

Contact

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